


Rubric: Prezi Presentation

Grading Rubric			
			
	Target 2 pts	Acceptable 1 pts	Missing or Needs Improvement 0 pts
1. Opening Frame	<p>Target</p> <p>There is a title section with your name, Frostburg State University, and date of creation (e.g. Spring 2013). These important information are easily seen. The text is readable.</p>	<p>Acceptable</p> <p>There are missing components to the title page or the text may be difficult to read due to size or color selection.</p>	<p>Missing or Needs Improvement</p> <p>Missing opening page.</p>
2. Hook	<p>Target</p> <p>The presentation begins with a frame containing an intriguing statement, question and/or image that will effectively call audience attention.</p>	<p>Acceptable</p> <p>The presentation begins with a statement, question and/or image that will call audience attention.</p>	<p>Missing or Needs Improvement</p> <p>Missing hook.</p>
3. Content	<p>Target</p> <p>Important concepts on the topic are presented with correct information. Topic is discussed clearly and in an organized manner. Information presented covered the textbook material plus three other sources.</p>	<p>Acceptable</p> <p>Useful information has been included. However, there may be some missing key points or relevant information relating to the subject. Topic is discussed but more material is needed.</p>	<p>Missing or Needs Improvement</p> <p>Many key points are missing OR frames do not contain relevant information. Topic is addressed but not discussed or elaborated on. Insufficient coverage of textbook material related to this concept.</p>
4. Graphic Organizers	<p>Target</p> <p>The promise of Prezi has been realized through the effective use of graphic organizers or metaphors to present key ideas in a very visual way throughout the presentation. (Refer to 3 Steps to a Great Prezi)</p>	<p>Acceptable</p> <p>Some graphic organizers or visual metaphors have been used to illustrate relationships between ideas.</p>	<p>Missing or Needs Improvement</p> <p>No graphic organizers or visual metaphors were used in this presentation.</p>
5. Message	<p>Target</p> <p>The presentation presents a clear message for teachers and ends with a call for action or a big idea to consider.</p>	<p>Acceptable</p>	<p>Missing or Needs Improvement</p> <p>Missing element: The presentation ended with no call for action or thought to consider.</p>

6. Readability	Target The font styles and color combinations selected for the text elements makes the text easy to read. High contrast is used to ensure text readability.	Acceptable The presentation is readable in general. However, there are readability issues on some frames either with color, size, or amount of text placed in one frame. Some frames may include too much text for the space provided.	Missing or Needs Improvement The font styles and color combinations selected for this presentation makes the text difficult to read.
7. Visual Appeal / Design	Target The presentation is impressive. The style chosen is very appealing. The colors chosen are easy on the eyes. The overall look is clean, organized and professional. It passes the "squint test."	Acceptable The style chosen is attractive and appealing. The presentation may be better organized in order to present the ideas more effectively.	Missing or Needs Improvement The style chosen may be distracting or visually "noisy." The various elements in the presentation need to be organized in a way that presents a logical flow of thought.
8. Creativity	Target Special features of Prezi has been applied, making the presentation engaging and memorable. Creativity is demonstrated throughout the presentation with the use of special effects, such as zooming or 3D. Animations and graphics are appropriate, supports the message, and have good flow.	Acceptable Minimal use of graphics or special effects. Animations are present but the flow is not adequate. Creativity is demonstrated occasionally.	Missing or Needs Improvement Graphics, effects, or animations are used are distracting rather than supportive of the message in this presentation. Appropriate graphics that will support the message are missing.
9. Grammar and Mechanics	Target There are no grammatical errors or misspellings.	Acceptable There are less than 4 grammatical errors or misspellings on the presentation.	Missing or Needs Improvement There are 4 or more grammatical errors or misspellings on the presentation.
10. References	Target The presentation ends with a list of references citing sources of information and sources of images. The list of references is in proper APA format and in alphabetical order.	Acceptable The presentation ends with a list of references. The list may be incomplete , not in APA format, or not in alphabetical order.	Missing or Needs Improvement Missing list of references.

Comments:
